

# “New” Thinking on Water Governance: *Clearing the Clouds*

*Introductory Remarks*

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2 July 2009

How has the world developed?

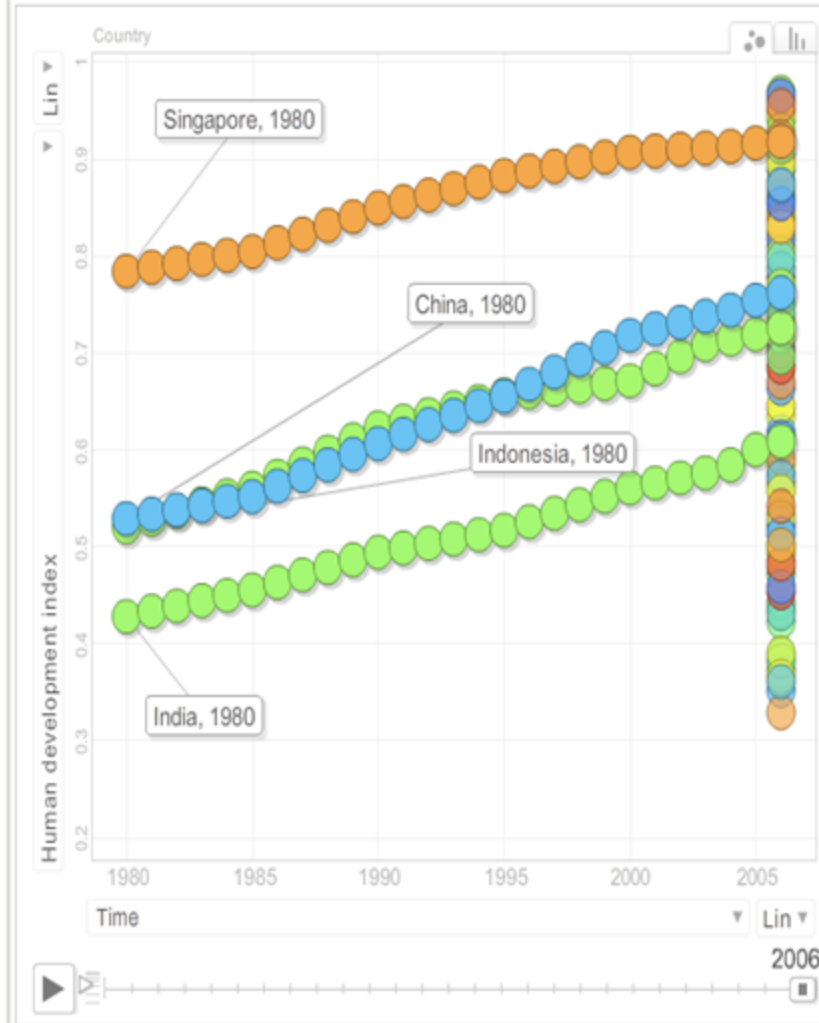
# What has the world achieved in the past 25 years with regard to human development?

<http://hdr.undp.org/en/statistics/data/motionchart/>

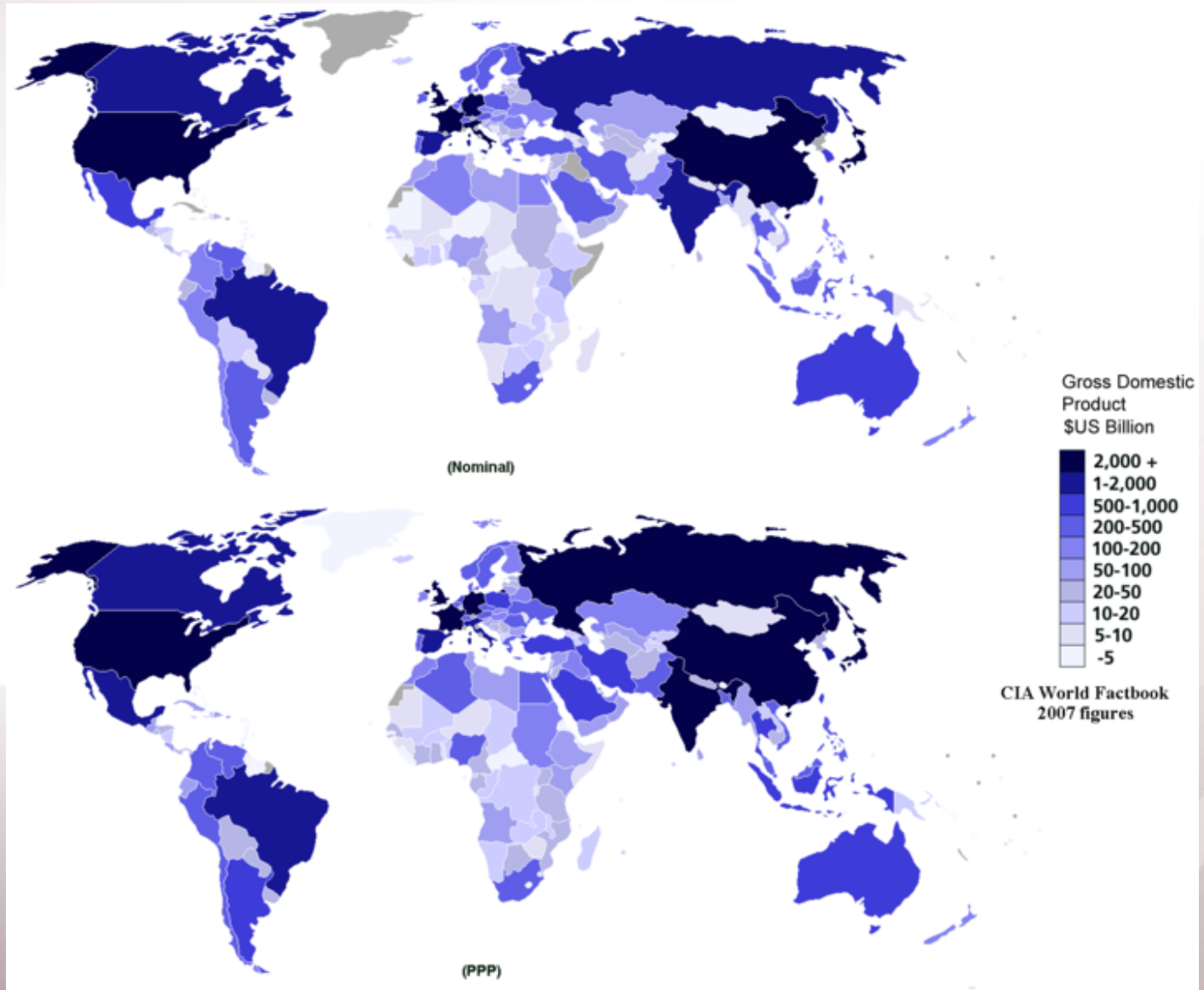
<http://hdr.undp.org/en/statistics/data/trends/>

### Motion Chart – Human Development Index Trends (1980-2006)

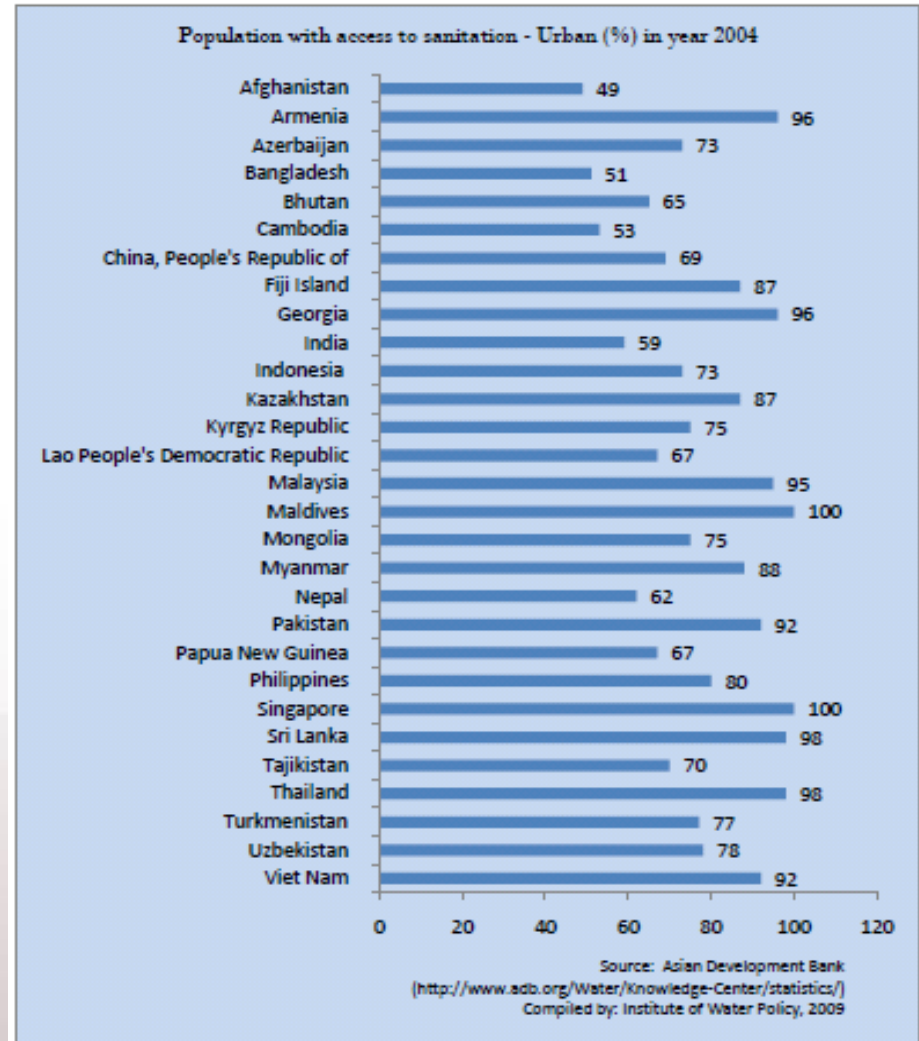
Back to [Statistical data tools](#)



# GDP



# Water and Sanitation



## Inspirational story

- **When does the day start?**
- **in the morning at day break, or at 12 midnight?**
- **Or another time in the day?**



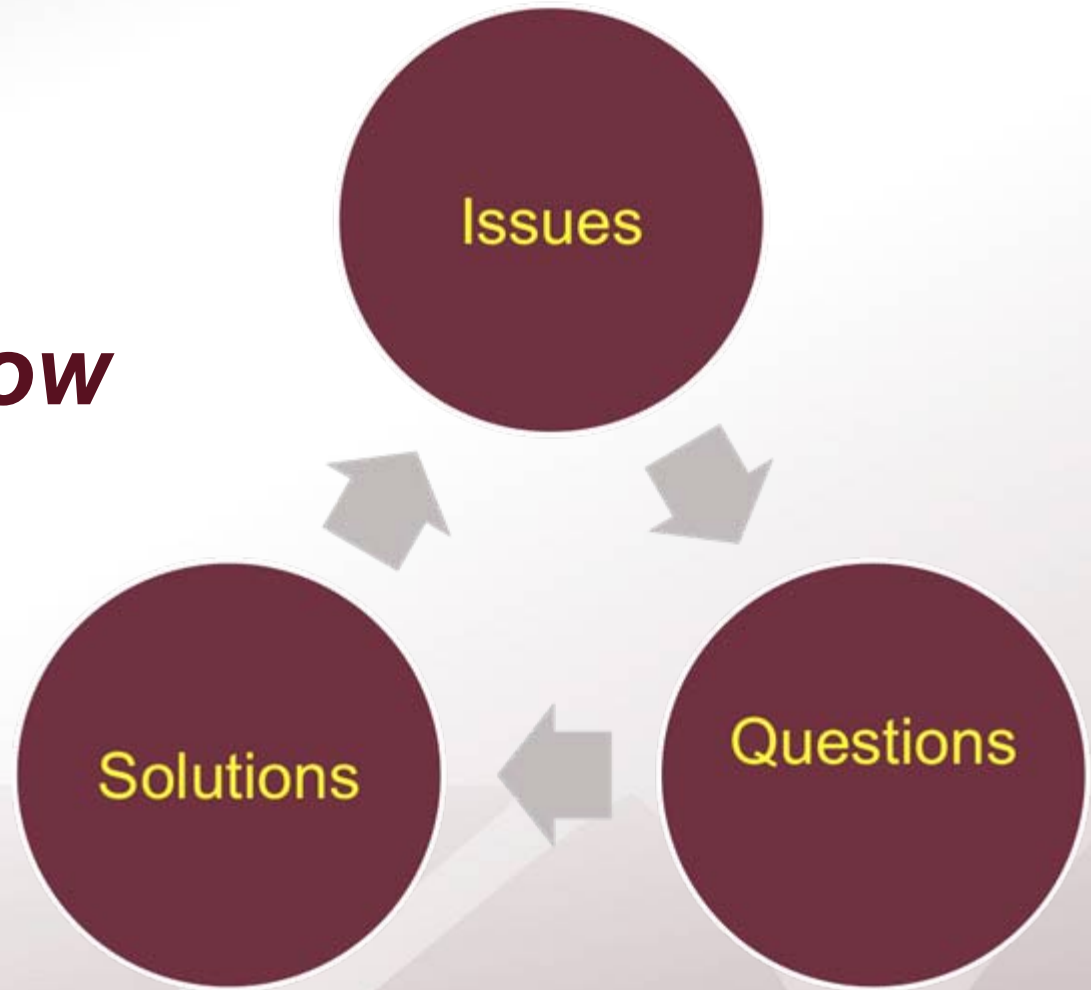
## Clouds (myths)





# What, Why and *How*

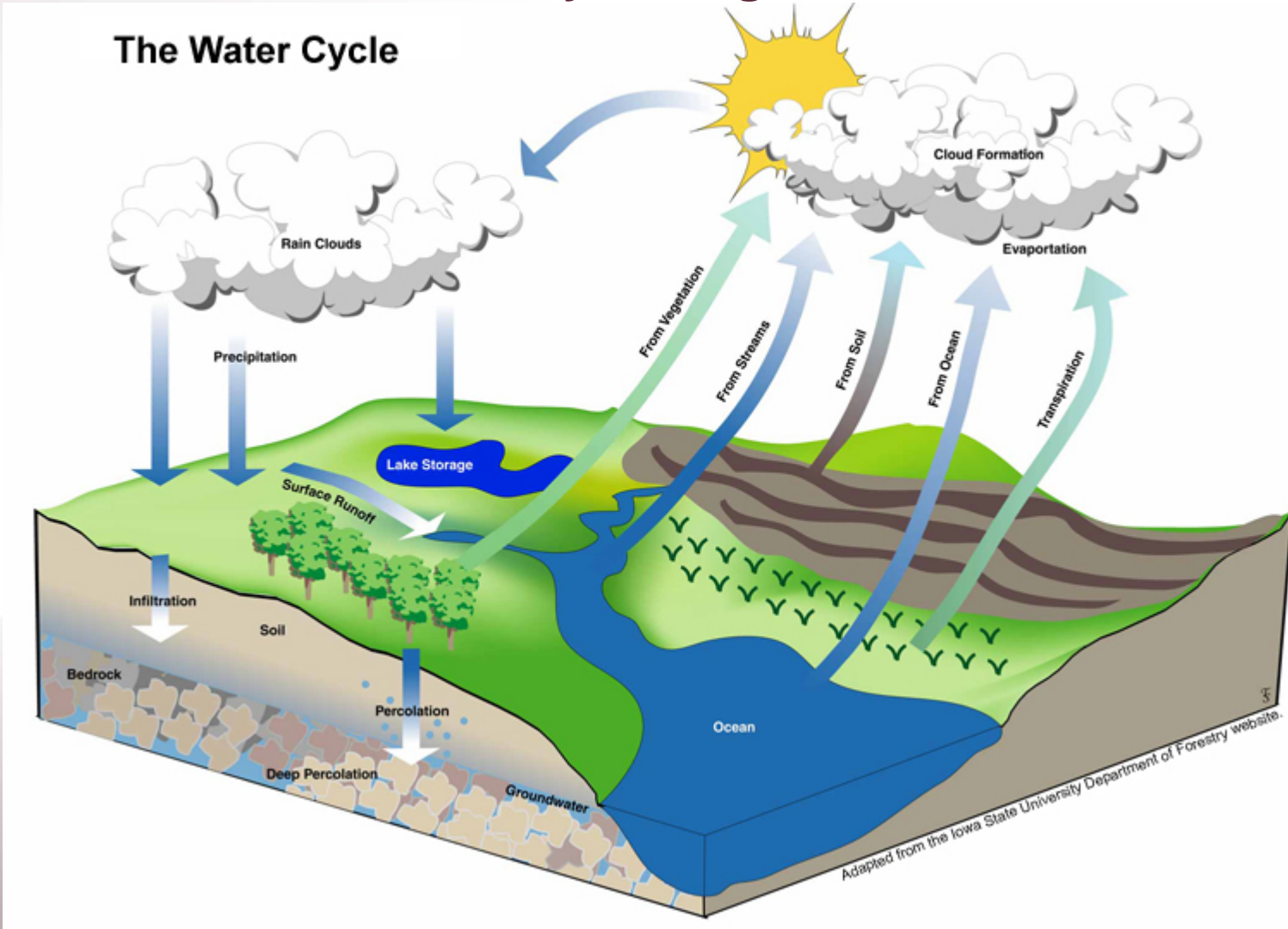
- We need to ask the right questions to find solutions







# 1. Where does the water cycle begin?





## 2. What gives health?





# Water, Precious Water

95%



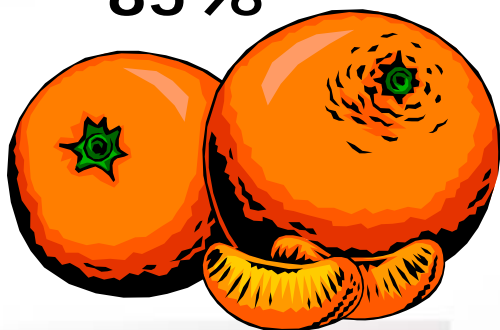
80%



95%



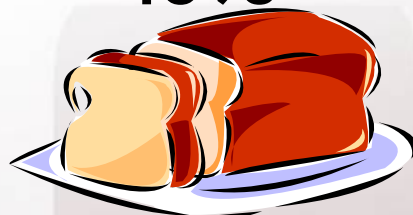
85%



95%



40%

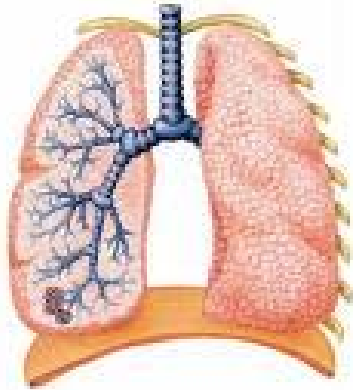


***Purity of Water is essential for good health.***

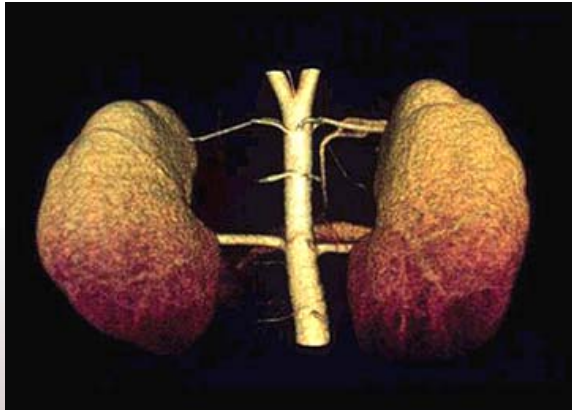


# Water, Precious Water

90%

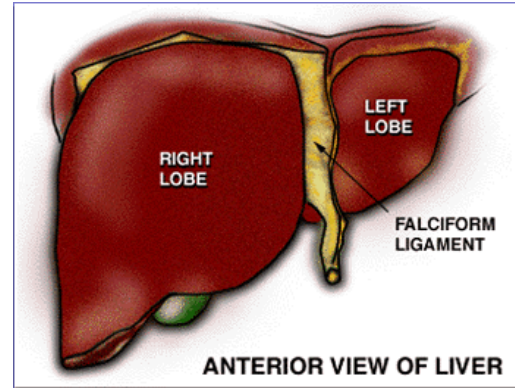
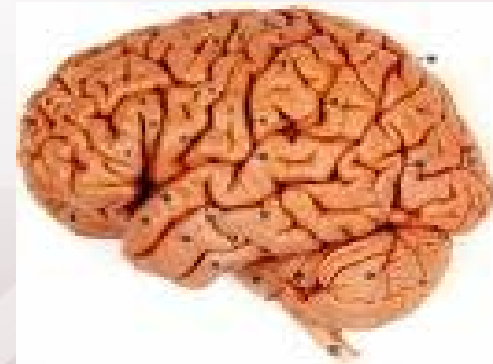


95%



Blood  
82%

95%



70%

**Even a 2% drop in the body can trigger Dehydration**



# Role of water in health

- Necessary for digestion, absorption & elimination
- Natural air-conditioning system
- Key Role in Metabolism
- Water and Weight Loss
- Amount of Water Lost everyday
- Dehydration & Water Retention
- The Thirst Reflex
- Maintenance of Body Temperature
- Kidneys & Joints
- The Spinal column & The Brain
- During Pregnancy
- Water as a 'medium' for all reactions in the body



*drip*

## Clearing the sky (new thinking)





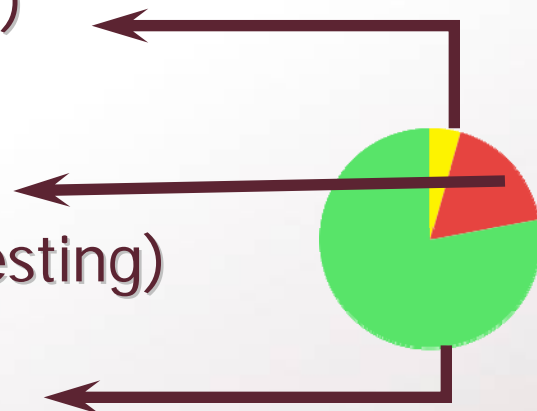
### 3. What is the value of water – not price?





## Water is Food, Need, and Good

- Drinking water is *Food* (1–2 liters per capita per day)
- Water for essential use is a *Need* (10–20 lpcd; own source, rain water harvesting)
- Water for other uses is a *Good* (24-hour supply; full cost recovery, water conservation)



***“It is impossible to continue with the traditional idea of providing required **drinking water** to every one free of cost or at highly subsidized rates.”***

**Deliver drinking water immediately to all**

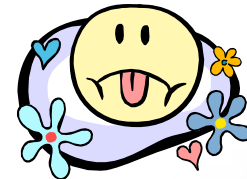




# Senses and Nature



**Earth**  
*solid*



**Smell**  
(nose)



**Water**  
*liquid*



**Taste** (tongue)



**Fire**  
*flame*



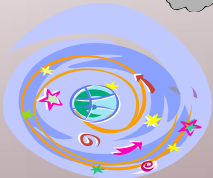
**Form**  
(eyes)



**Air**  
*gas*



**Touch** (skin)



**Space**  
*energy*



**Sound** (ears)

***Our five senses are our gateways to enjoy creation.***



## 4. What is the link between water and Nature?

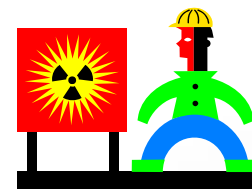




# Nurture Nature

<b>Space</b>	Satellite, internet, mobile phone, and other communication technology are essential in daily life.
<b>Air</b>	Modern industry, medicine, and households use a variety of gases. Air travel is the hallmark of 21 <sup>st</sup> century.
<b>Fire</b>	Solar energy, coal and petroleum products sustain the modern economy.
<b>Water</b>	75% of creation comprises water. Water is home to many beings. Water recycles itself eternally.
<b>Earth</b>	Earth provides all organic and inorganic nutrients (minerals) and materials.

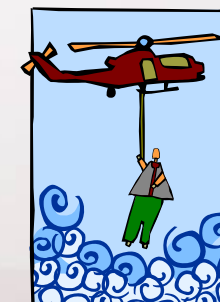
*radiation hazards  
harmful gases,  
infective virus*



*volcanic eruption  
extreme  
temperatures*



*floods  
typhoons*



*landslide,  
earthquakes*

Nature can Give; Nature can Destroy!

## Shower (action on the solutions)





## 5. What is the magic bullet to solve the “water woes”?

FRIDAY 25 MAY 2007

**Star Metro** SOUTH & EAST  
thestar.com.my/news/southeast

**TOMORROW: Would-be television stars**      **State junior cagers' absence provides level playing field >5**



# Solving water woes

The Sarawak government will know which of the 5,000 longhouse and rural village settlements state-wide have yet to get water supply when a study is completed in seven months' time. >M2

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**M2 FEATURE** STARMETRO, FRIDAY 25 MAY 2007

**STARMETRO INFO BASE**

**MALACCA**

Majlis Perbandaan Melaka	06 232 6411
Alor Gajah District Council	556 2575
	556 1600
Jasin District Council	06 529 1245
Perbadanan Air Melaka	292 1759/292 1760
Malacca Museum	06 282 6526
State Library	06 282 4859
Registration Department	06 292 1420/2

## Fact-finding mission

### Sarawak checking on which villages have yet to get water supply

By **JACK WONG**  
jackwong@thestar.com.my

tems to be implemented for these settlements.

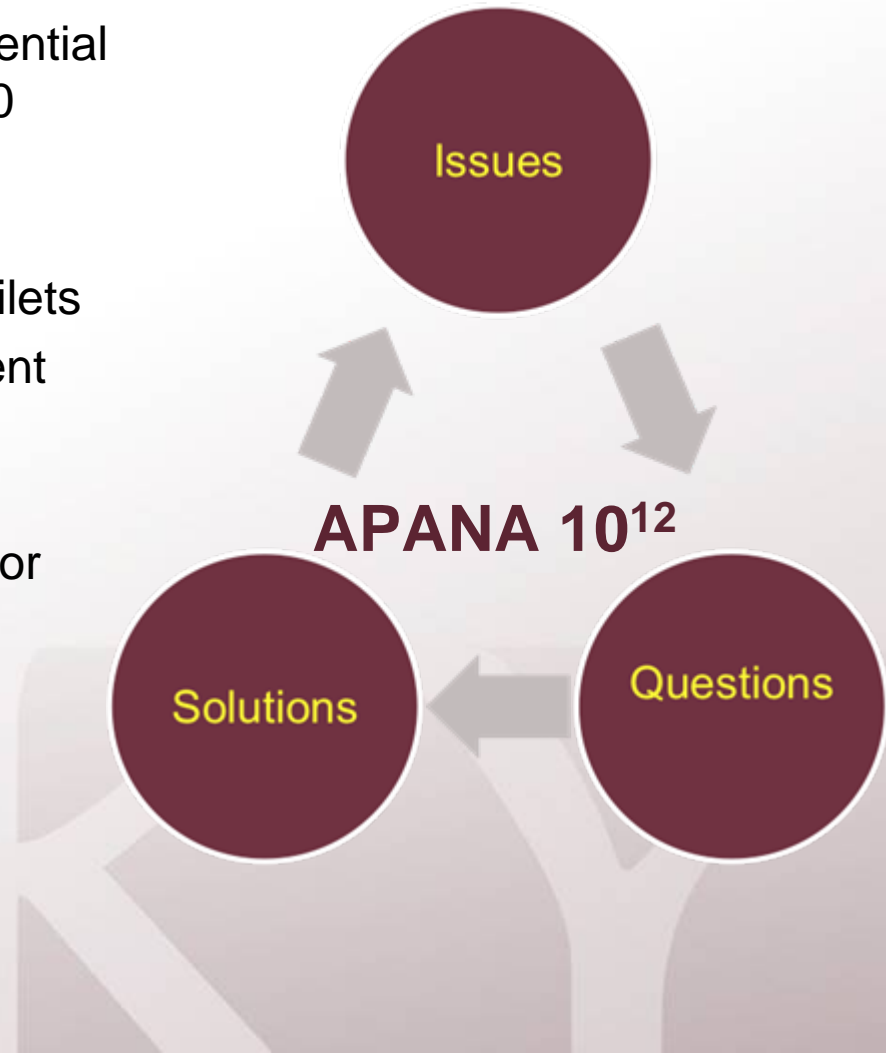
Awang Tengah, also state Second Minister for Planning and

state through the adoption of the most suitable technologies. stan-



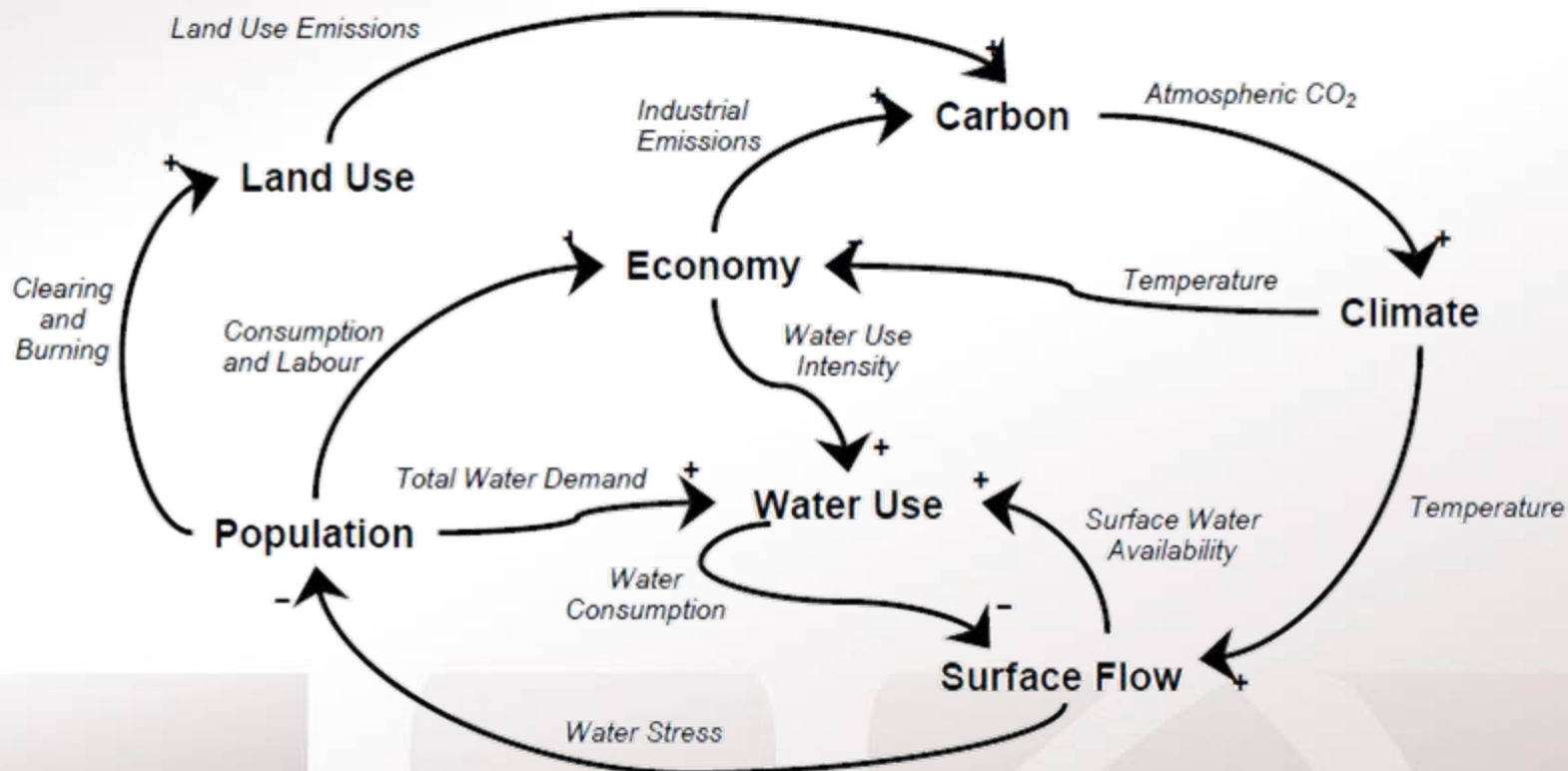
## Thinking “out-of-the-box” on Water & Sanitation *Learn from the telecom and energy sectors*

- **APANA** is a new framework to serve a potential \$1 Trillion market, for a market size of \$100 million persons per year, until 2015.
- **Technology** driven, and Scalable Solutions
- Replace the 200-year old technology for toilets
- Give new **solutions** to approx 1 billion current customers
- **Innovation** for sanitation like “**handphone**” for “telecommunication”
- Car, **fashion** designers
- **Vacuum cleaner** solution for sanitation
- Building design innovation (self-contained apartments, communities)





# Water, Energy, and Food policies cannot be delinked



Water, Energy, and Food policies cannot be made without a deeper understanding of the **central role of water** with respect to everyday needs. **Approaching any of the policies in isolation will result in failed policies in a globalized world.**

## Conclusions (vision for the future)







## 6. What are the pillars of water governance?



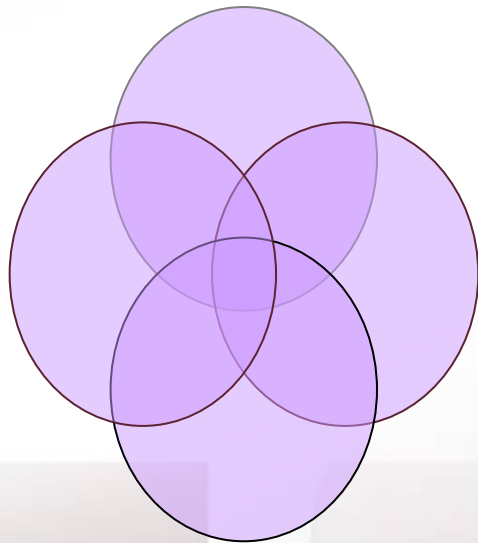


# New Paradigm for Water Governance

**“Proper Knowledge + Positive Action = Good *Leadership*”**



**“People”**



**Procedures**

- Executive education for nurturing leaders for the future
- Proactive role of media in shaping public policy on water
- Simple indicators for a “pulse check” on water governance

**Policy**

“Nations that prioritized water policies have successfully improved quality of life in terms of HDI.”



## Ending note:

- **Water governance is about governing our own behavior in Nature**





Lee Kuan Yew  
School of Public Policy

INSTITUTE of WATER POLICY



Inspiring Leaders

Improving Lives

Transforming Asia

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